

Future Business Leaders of America-Phi Beta Lambda



*Bringing business and education together
in a positive working relationship
through innovative leadership
and career development programs.*



FUTURE BUSINESS LEADERS
OF AMERICA
PHI BETA LAMBDA INC.

ABOUT FBLA-PBL, Inc.

Future Business Leaders of America-Phi Beta Lambda is a nonprofit 501(c)(3) education association with a quarter million students preparing for careers in business and business-related fields. The association has four divisions:

- **Future Business Leaders of America (FBLA)** for high school students;
- **FBLA-Middle Level** for junior high, middle, and intermediate school students;
- **Phi Beta Lambda (PBL)** for postsecondary students; and
- **Professional Division** for business people, FBLA-PBL alumni, educators, and parents who support the goals of the association.

FBLA-PBL is headquartered in Reston, Virginia, and organized on local, state, and national levels. Business teachers, advisers, and advisory councils (including school officials, business people, and community representatives) guide local chapters. State advisers and committee members coordinate chapter activities for the national organization.

The FBLA concept was developed in 1937 by Dr. Hamden L. Forkner of Columbia University. The first high school chapter was chartered in Johnson City, Tennessee on February 3, 1942. In 1958, the first PBL collegiate chapter was chartered in Iowa. The Professional Division, originally the Alumni Division, began in 1979. Joining FBLA-PBL in 1994 was the FBLA-Middle Level for students in grades 5-9.

The national board of directors is comprised of local teachers, state educators, business leaders, and the division presidents.

MEMBERSHIP

FBLA-PBL is the largest business career student organization in the world. The high school division has 215,000 members, while the postsecondary division reaches over 11,000 college students. The newest group, FBLA-Middle Level, is showing remarkable growth with nearly 15,000 student members. Finally, the Professional Division has reached over 3,000 members. Over 11,000 advisers round out the group. Exclusive membership and career recognition programs are designed for each division to provide additional personal and chapter development opportunities.

FUNDING & ENDORSEMENTS

FBLA-PBL, Inc. is funded by membership dues, conference fees, corporate contributions, and grants. FBLA-PBL is recognized by the Association for Career and Technical Education, International Assembly for Collegiate Business Education, National Association of Parliamentarians, National Association of Secondary School Principals, National Business Education Association, and the U.S. Department of Education.



Why is FBLA-PBL so popular?

Simply,

FBLA-PBL has developed a unique program that excites students, faculty and administrators, and business professionals to join our organization.



FBLA-PBL is the largest student business organization in the world!



**Future Business Leaders of America
Phi Beta Lambda, Inc.**

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COMPETITIVE EVENTS PROGRAM

FBLA-PBL's National Awards Program recognizes and rewards excellence in a broad range of business and career-related areas. Through state-based competition at the spring State Leadership Conferences, students compete in events testing their business knowledge and skills. Top state winners then are eligible to compete for honors at the National Leadership Conference each summer.

PUBLICATIONS

These publications bring fresh ideas, new direction, and network-building news to FBLA-PBL members and advisers. Published four times a year, *Tomorrow's Business Leader* is the exclusive publication for FBLA and FBLA-Middle Level students and advisers. Distributed three times a year are the *Advisers' Hotline* for high school teachers, *FBLA-Middle Level Advisers' Hotline* for middle school teachers, and *PBL Business Leader* for PBL members and advisers. The Professional Division receives the *Professional Edge*.

CONFERENCES & SEMINARS

FBLA-PBL sponsors conferences and seminars for members and advisers. These programs are designed to foster the development of business leadership skills.

NATIONAL LEADERSHIP CONFERENCE

FBLA-PBL members have the competitive edge, as the best and brightest of FBLA and PBL convene to compete in leadership events, share their successes, and learn new ideas about shaping their career future through workshops and exhibits. This four-day conference is considered the pinnacle of the FBLA-PBL experience, especially for those running for national office. FBLA-PBL has forged partnerships with industry leaders to underwrite competitive events and scholarships for students achieving national ranking.

INSTITUTE FOR LEADERS

Held in conjunction with the National Leadership Conference, this high-energy, intensive, two-day seminar is a focused-leadership experience for state and local chapter officers, as well as members and advisers.

NATIONAL FALL LEADERSHIP CONFERENCE

Each fall, new leaders and advisers from chapters across the nation gather for one of four conferences designed to guide and motivate their success for the year. This includes workshops, seminars, exhibits, and general sessions, as well as the benefit of networking among their peers from other cities and states.